

Tourism Working Party Report - Tuesday 29th January 2019

- **What else do we need to do on a regular basis to promote tourism?**

Website for the town needs a major overhaul - to sit as a section in JPC website?

Make connections with Stratford - EF already made links with Stratford Portfolio Holder for Tourism

- **What other events can we put on to make Henley a tourist destination?**

Gin & Prosecco Event, Market place for children to sell unwanted toys, kite flying event, buskers at the Music Festival, Open Heritage Day - EF has visited the Fire Station to open the Magistrates Court to the public in September

- **Plans for the train station renovation**

EF to meet with Frazer Pithie and a couple of the working party to travel to other stations to see what can be done and what needs to be done to move the plan forward.

Needs male/female/disabled toilets that are properly managed.

EF to ask the allotment holders what would be useful to them.

What would people in the renovated building need in terms of parking and how would this be facilitated? Answered by Fraser Pithie in meeting on 18th February.

EF to speak to Amanda Dale about Stratford Station mural.

- **Other**

EF has now met with the Business Enterprise and Tourism Officer on 19th February. Her main advice was to get the website sorted and understand what makes Henley the unique place it is so that it can be sold to tourists. She also suggested a couple of events which work well in similar towns. These included a table top indoor market, which EF will visit in North Cotswolds in March and an ale and food trail around the town, which EF will investigate with local venues. She is happy to meet again to work together as our plan evolves.