

COMING SOON TO A TOWN CENTRE NEAR YOU...

Turn an online audience into shop footfall

FREE Support Programme for Town Centre retailers

Practical ways to create a buzz about your retail business

Discover the power of  and  to drive more customers in to your high street store

WARWICKSHIRE
Towns Network



Programme delivered by



Coventry & Warwickshire
Chamber of
Commerce



Warwickshire
County Council

DRIVING FOOTFALL TO OUR TOWN CENTRE RETAILERS...

Session #1

Using Instagram and Facebook to drive footfall to your business

- ✓ creating engaging profiles
- ✓ what you should post
- ✓ how to effectively use hashtags



Nuneaton

Monday 27th January 2020
10am-1.30pm

Stratford-upon-Avon

Tuesday 28th January 2020
9.30am-1.00pm

Royal Leamington Spa

Tuesday 28th January 2020
5.00pm-8.30pm

Rugby

Wednesday 29th January 2020
9.30am-1.00pm

Session #2

Experiential Retail: Using digital tools to create a buzz

- ✓ creating excitement in your store
- ✓ tapping into local events
- ✓ maximising your customer base



Nuneaton

Monday 10th February 2020
10am-1.30pm

Stratford-upon-Avon

Tuesday 4th February 2020
9.30am-1.00pm

Royal Leamington Spa

Tuesday 11th February 2020
5.00pm-8.30pm

Rugby

Wednesday 12th February 2020
9.30am-1.00pm

Session #3

The digital future of your retail business

- ✓ local opportunities for your business
- ✓ working collaboratively to drive footfall
- ✓ tailored digital marketing plans



Nuneaton

Monday 23rd March 2020
10am-1.30pm

Stratford-upon-Avon

Tuesday 17th March 2020
9.30am-1.00pm

Royal Leamington Spa

Tuesday 17th March 2020
5pm-8.30pm

Rugby

Wednesday 25th March 2020
9.30am-1.00pm

**To book your place head to towncentres.eventbrite.com
or please call 024 7665 4321 (Option 3) to book**