

Report for Communications Sub-Committee

Date: 3 March 2021

Key points to note:

1. Local artist is beginning to work on drawings of the local high street businesses to be loaded onto our Tourism website. AO and TW to meet with content writers to discuss wording/further ideas for the website. This is hopefully taking place on Saturday so we can update full council at the Monday meeting. TW to contact Luke on adding local services to website structure. Gallery pictures received with Elaine's help from Nina that we have been given permission to load onto the website also.
2. Facebook communication last month has focused around the CAVA grant opportunities, engaging local businesses with our new town website, the grant monies Angela has secured and the plans for these, our vacant posts, litter in our town, reminder on the JPC helpline, opening of the play towers and most recently information on the upcoming Census.
3. Our Instagram has focused on promotion of local businesses and the opening of the play towers last month.
4. The Henley in Arden Instagram and JPC Facebook page continue to grow. The Instagram account now has 931 followers (hopefully we will hit a 1,000 soon), and the JPC page 556 and this continues to increase daily. People are also increasingly engaging with the pages which is great to see.
5. Contact details passed to Angela following Little Wootton kind offer to supply free signage for the children's play areas.
6. The Clerk at Tanworth Parish Council got in touch to ask for some advice on the use of social media for local councils, have supported by issuing a comms template and advised on use of all things social media.
7. Volunteer of the month for March is to be decided, please do give me your nominations.

Financial transactions this month:

None

Actions for next month:

As per the March 2021 month plan and in addition;

8 March is International Women's Day

Continued work on the website

Re-post on vacancies on JPC

Reminder on helpline to be revisited

Please everyone keep sending me everything you are up to so I can highlight this for you.