



COVID-19 Communications Pack

For WCC Community Engagement Partners

4 March 2022



Overview

- Please use and adapt the contents of this pack across your communication channels.
- To provide any feedback or suggestions for future packs, or to share with us how you have used the content below, please email Michelle Gravatt at michellegravatt@warwickshire.gov.uk
- For the latest data intelligence across Coventry, Solihull, and Warwickshire, visit <https://coventry-city-council.github.io/covid-19/dashboard/#cases>. You can also view data by each district and borough.

Download assets (expires 10/03): <https://we.tl/t-iGdJ6Xr3xB>

Additional resources are available from the [Public Health Resource Centre](#)

Living with COVID-19

The government has published its [plan for living with COVID-19](#), and removed remaining domestic restrictions in England.

Public Health advice in Warwickshire remains to take the following steps to reduce the risk of catching and spreading COVID-19:



- Let fresh air in if meeting indoors, or meet outside
- Get vaccinated
- Wear a face covering in crowded, enclosed spaces
- Stay at home and get a PCR test if you have COVID-19 symptoms, and remain at home if positive



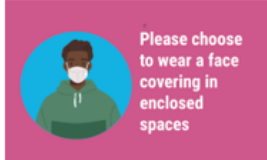
To read more, visit:




- What you can and cannot do - www.gov.uk/guidance/covid-19-coronavirus-restrictions-what-you-can-and-cannot-do
- COVID restrictions in England lifted - www.gov.uk/government/news/public-reminded-to-stay-safe-as-covid-19-england-restrictions-lift
- Ways to protect yourself and others - <https://ukhsa.blog.gov.uk/2022/02/24/covid-19-simple-and-effective-ways-to-protect-yourself-and-others/>




Key Behaviours

General



<p>Maintained behaviours</p>	<p>To reduce risk of COVID-19:</p> <ul style="list-style-type: none"> • Get fully vaccinated • Meet outdoors and let fresh air in when indoors • Wear a face covering • Stay at home if unwell • Get a PCR test if you have COVID-19 symptoms • Wash your hands often <p>www.gov.uk</p>	<p>1</p> 
<p>Still encourage you to...</p>	<p>COVID-19 is still spreading so take steps to protect each other:</p> <ul style="list-style-type: none"> • Get fully vaccinated • Follow #HandsFaceSpace • Take a lateral flow test regularly • Stay home if unwell • Get a PCR test if you have COVID-19 symptoms <p>www.warwickshire.gov.uk/coronavirus</p>	<p>2</p> 
<p>Hands & Cleanliness</p>		
<p>Wash your hands</p>	<p>Remember to wash your hands regularly for 20 seconds or more to limit the spread of COVID-19. For more information, visit www.gov.uk/coronavirus</p>	<p>3</p>




		
<p>Indoor key behaviours</p>	<p>It's important to keep ourselves and others as safe as possible. When you're indoors remember to:</p> <ul style="list-style-type: none"> • Keep surfaces clean • Regularly wash your hands • Keep windows and doors open for ventilation <p>www.warwickshire.gov.uk/coronavirus</p>	<p>4</p> 
Face Coverings		
<p>Choose to wear a face covering</p>	<p>Please choose to wear a face covering in enclosed spaces. They are no longer be required by law but will help to stop the spread of the virus.</p> <p>www.warwickshire.gov.uk/coronavirus</p>	<p>5</p> 

<p>Face Coverings on public transport</p>	<p>Please continue to wear a face covering when you are on public transport. Let's do the right thing for Warwickshire.</p> <p>For more information, visit www.warwickshire.gov.uk/coronavirus</p>	<p>6</p> 
<p>Fresh Air</p>		
<p>Keep workplaces well ventilated</p>	<p>COVID-19 gathers like smoke. Keep workplaces well ventilated to disperse COVID-19 particles. Find out more at www.gov.uk/workingsafely</p>	<p>7</p> 
<p>Ventilation</p>	<p>When meeting others indoors, opening windows and doors regularly for 10 minutes can let fresh air in to help disperse COVID-19 particles.</p> <p>For more information visit www.gov.uk</p>	<p>8</p> 
<p>Support</p>		

<p>COVID check in</p>	<p>If you know someone who is unwell, make sure you check up on them regularly.</p> <p>Arrange a regular call or talk through a doorway (not face to face) so you can check how they're doing.</p> <p>You can help with shopping for essentials and drop off any groceries to their doorstep.</p> <p>For further advice to support isolated and vulnerable residents, visit https://www.warwickshire.gov.uk/information-coronavirus/coronavirus-support-vulnerable</p>	<p>9</p> 
<p>COVID recovering</p>	<p>If you have COVID-19, stay at home and avoid contact with others. While you are recovering, remember to:</p> <ul style="list-style-type: none"> • Get lots of rest. • Drink plenty of fluids. • Open windows and doors (even for a short while) to let fresh air in. • Ask someone to check on you – either a call or message, not face to face. • Call for medical help if you need it <p>For more advice, visit https://www.nhs.uk/conditions/coronavirus-covid-19/self-isolation-and-treatment/how-to-treat-symptoms-at-home/</p>	<p>10</p> 
<p>Wellbeing support</p>	<p>If you are self-isolating or at higher risk to COVID-19, you can access help from the council and partners.</p> <p>For practical and wellbeing support go call the hotline 0800 408 1447 or go to www.warwickshire.gov.uk/coronavirusvulnerable</p>	<p>11</p> 

Testing



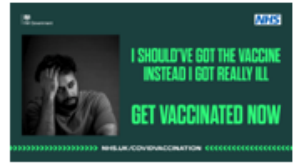

Testing		
LFT tests free until 1 April	<p>Until Friday 1 April 2022, everyone in England without symptoms can access free home testing kits for COVID-19. You can use these lateral flow kits to test yourself for the virus at home.</p> <p>For the latest information, visit www.gov.uk</p>	<p>12</p> 
Feeling unwell	<p>If you test positive for COVID-19, you are advised to stay at home for at least 5 days and take an LFT on days 5 and 6. You can resume normal activities when you feel well AND you have 2 negative lateral flow tests taken 24 hours apart.</p> <p>www.gov.uk/government/publications/covid-19-people-with-covid-19-and-their-contacts</p>	<p>13</p> 
Tell close contacts if you get a positive test	<p>If you test positive for COVID-19, please inform the people you have spent time with so they can follow national guidance. Avoid the spread at home by staying apart from others, regular cleaning, and ventilation.</p> <p>www.gov.uk/government/publications/covid-19-people-with-covid-19-and-their-contacts</p>	




<p>Report each LFT test result</p>	<p>Remember to keep reporting your result each time you take a rapid lateral flow COVID-19 test – positive, negative, or void. It's a great way to help the NHS reduce the spread of the virus.</p> <p>Go to www.gov.uk/report-covid19-result</p>	<p>14</p> 
<p>Test before meeting others</p>	<p>Test before you meet others in crowded indoor places or meeting someone who is at higher risk of getting seriously ill from COVID-19.</p> <p>For more information visit www.gov.uk</p>	<p>15</p> 
<p>Community Collect sites for LFT kits</p>	<p>Regular testing, even if you have no symptoms, is key to reducing the spread of COVID-19. Until 1 April, free LFTs are available at Community Collect sites across Warwickshire, go to www.warwickshire.gov.uk/covid-19-testing-warwickshire/testing-dont-covid-19-symptoms/6 or order at www.gov.uk.</p>	<p>16</p> 





Vaccinations


For a list of all bookable and walk-in vaccination clinics, please visit www.happyhealthylives.uk/coronavirus/covid-19-vaccination

General

<p>Get vaccinated</p>	<p>Getting vaccinated offers the best protection against COVID-19. It reduces the risk of spreading it to others and means you're less likely to get seriously ill.</p> <p>For more information, visit www.gov.uk/coronavirus</p>	<p>17</p> 
<p>If I've had COVID-19, do I still need to get vaccinated?</p>	<p>If I've had COVID-19 recently, do I still need to get vaccinated?</p> <p>Yes, you should still get vaccinated, including the booster. The latest evidence shows that getting vaccinated after infection provides significantly higher levels of protection against becoming infected again.</p> <p>Being fully vaccinated gives you the best protection against further infection with COVID-19 as the pandemic continues, and the best protection available against any new variants that may emerge in the future.</p>	<p>18</p> 
<p>Get vaccinated now</p>	<p>If you're unvaccinated, you're about 8 times more likely to be hospitalised with COVID-19 than if you've had both doses of the vaccine and the booster.</p> <p>Get vaccinated now www.nhs.uk/covidvaccination</p>	<p>19</p> 
<p>Walk-ins in Warwickshire</p>	<p>There are multiple COVID-19 vaccine walk-in clinics available across Coventry and Warwickshire. To find out the latest walk-in locations, visit www.happyhealthylives.uk/coronavirus/covid-19-vaccination</p>	<p>20</p> 

<p>Vaccine information in multiple languages</p>	<p>Warwickshire County Council has worked together with the NHS and EQUIP to create a series of informative videos about the COVID-19 vaccine for you in multiple languages.</p> <p>You can watch the videos available in each language here: www.youtube.com/playlist?list=PL9f3C4Fbo5T9UxsjGQgK3oPoVXYpYOKDU</p>	<p>N/A</p> 
<p>Booster Vaccination</p>		
<p>Get Boosted Now</p>	<p>Everyone eligible aged 16 and over in England can get a COVID-19 booster vaccination if their second dose was over 3 months ago.</p> <p>Two doses does not give you enough protection against the Omicron variant.</p> <p>Book your booster vaccination now at www.nhs.uk/covidvaccination #GetBoostedNow</p>	<p>21</p> 
<p>Had COVID-19? You could still get it again.</p>	<p>Have you had COVID-19? It's highly infectious and you could get it again.</p> <p>A booster vaccination is your best protection to reduce the chance of you getting seriously ill from COVID-19.</p> <p>Book your booster vaccination now at www.nhs.uk/covidvaccination #GetBoostedNow</p>	<p>22</p> 
<p>Employees and Vaccinations</p>		

<p>Support your employees to get vaccinated</p>	<p>Support your employees to get vaccinated and help keep your business running.</p> <p>For more information, visit https://bit.ly/3JzgEAY</p>	<p>23</p>  <p>24</p> 
<p>Pregnancy and Vaccination</p>		
<p>Pregnancy and vaccination</p>	<p>It is important to have both doses of your COVID-19 vaccine and your booster to protect you and your unborn baby. Thousands of pregnant women have been safely vaccinated in the UK and worldwide.</p> <p>To book your vaccine, call 119 or visit www.nhs.uk/covidvaccination</p>	<p>25 - video</p> 
<p>Under 18s and Vaccination</p>		
<p>12–17-year-old positive COVID-19 cases</p>	<p>If your child is aged 12-17 and recently tested positive for COVID-19, they will need to wait 12 weeks after having a positive COVID-19 test (or at least 4 weeks if they are at higher risk) before getting a COVID-19 vaccination.</p>	<p>26</p> 

Over 12s to get vaccine	All over 12s are eligible for two doses of the COVID-19 vaccination. You haven't missed your turn, book today at www.nhs.uk/Covid-Vaccine-Children	27 
-------------------------	---	---

Arranging vaccination transport for 1st, 2nd, 3rd, or booster doses

Transport to COVID-19 vaccination appointments has been arranged with the volunteer transport providers that cover Warwickshire, they are working to a standard operating process that includes use of PPE and appropriate cleaning schedules. Currently this transport is being provided free of charge. It can be requested if residents have no other safe way of accessing vaccination sites, including initially asking households and bubbles for support. This is to retain capacity in the system.

Booking process:

- Residents in Rugby, Warwick and Stratford areas contact: VASA 01789 262889 and press option 1, Monday to Friday, 9am to 4pm or email transport@vasa.org.uk
- Residents in Nuneaton and Bedworth contact Volunteer Friends (Medicar): Use 024 7664 0088 – Monday to Friday between 9 30am and 12 30pm. Or email: info@volunteerfriends.org.uk
- Residents in North Warwickshire contact Beeline: 01827 717074 - Monday to Friday 9am to 1pm

These agencies also provide journeys to medical appointments if they have available drivers. There is a charge for this service.

For further information contact: hayleyparks@warwickshire.gov.uk

National news

Latest data reinforces the safety of COVID-19 vaccinations in pregnant women

The UK Health Security Agency (UKHSA) is urging pregnant women to get vaccinated as latest data reinforces previous findings on the safety of COVID-19 vaccines in pregnancy.

The latest data from UKHSA shows that vaccinated women who gave birth between January and October 2021 had a very similar low risk of stillbirth, low birthweight and premature birth compared to women who were not vaccinated in pregnancy*. Previous studies have shown the risk of being severely ill with coronavirus (COVID-19) is higher for unvaccinated women. Out of [235 pregnant women who were admitted to intensive care with COVID-19](#) between January and September 2021, none had received 2 doses of vaccine.

To find out more, visit www.gov.uk/government/news/latest-data-reinforces-the-safety-of-covid-19-vaccinations-in-pregnant-women

**Although differences were small, overall women who had at least one vaccination experienced fewer adverse outcomes than those who hadn't had any vaccination, and this was more pronounced for women aged 30 and older. (Public Health Warwickshire)*

JCVI advises a spring COVID-19 vaccine dose for the most vulnerable

The Joint Committee on Vaccination and Immunisation (JCVI) has advised an additional spring booster dose for the most vulnerable individuals in the population. Immunity derived from vaccination declines over time and many of the oldest adults received their most recent vaccine dose in September or October 2021.

These individuals are at much higher risk of severe coronavirus (COVID-19). Therefore, as a precautionary strategy to maintain high levels of immunity, an extra spring dose is advised around 6 months after the last vaccine dose for:

- adults aged 75 years and over, residents in a care home for older adults
- individuals aged 12 years and over who are immunosuppressed, as defined in in the COVID 19 healthcare guidance Green Book

For more information, www.gov.uk/government/news/jcvi-advises-a-spring-covid-19-vaccine-dose-for-the-most-vulnerable

News Releases

- **Window Wanderland comes to Attleborough**
www.warwickshire.gov.uk/news/article/2770/window-wanderland-comes-to-attleborough

Appendix

For more information, visit the <https://www.staysafecsw.info/> website, which includes [additional communication materials](#) and [data sources](#).

Further Resources

- [Warwickshire health and wellbeing services](#)
- [Warwickshire County Council latest news](#)
- [Public Health Resource Centre](#)
- [Better Health Campaign](#) – support to lead a healthier lifestyle
- [Every Mind Matters](#) – support to improve mental health and wellbeing
- [Germ Defence](#) - overview of how to reduce COVID-19 transmission risk (available in multiple languages)

Further Video Resources

- [Warwickshire Director of Public Health COVID-19 video archive](#)
- [Translated videos of Warwickshire Director of Public Health COVID-19 videos](#)
- [COVID-19 and pregnancy: Advice in five South Asian languages](#)
- What is long COVID and what are the symptoms? Guidance in five South Asian languages: [Sylheti](#), [Urdu](#), [Gujarati](#), [Tamil](#), [Punjabi](#)

Follow us on Social Media

- **Facebook** [@WarwickshireCountyCouncil](#) and [@PublicHealthWarwickshire](#)
- **Twitter** [@Warwickshire_CC](#) and [@WCCPublicHealth](#)
- **Instagram** [@bestwarwickshire](#)