

[17483] Henley in Arden Town website

Beaundesert & Henley in Arden**JPC**

Tina Woods

Heritage Centre

150 High St

Henley-in-Arden B95 5BS

QUOTE NUMBER 08087

ISSUED ON 2 Sep 2020

HTDL Ltd

6 Ardent Court

William James Way

Henley in Arden,

Warwickshire B95 5GF

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htdl.co.uk

Our proposal is to leave the JPC site pretty much as is, but strip out the things that relate to Henley as a destination and create a brand new town site using the <http://www.henley-in-arden.org/> domain (if available, if not we can use another) with all the elements from your wish list.

Creating a new site would give the town a dedicated destination marketing website optimised to achieve the best Google search results for 'Henley in Arden'.

Design/layouts/visuals

Initial design proposals including a new simplified 'destination' logo as show on our proposals.

760.00

Design development

From the initial stage and discussion with JPC, we to develop the design to gain sign-off before developing into full web pages.

380.00

Web development

Create the site structure and web templates in Wordpress and relevant pages as per the agreed sitemap.

E-commerce facility

Design and develop an e-commerce facility using WooCommerce to sell tickets for local events such as the cinema, fireworks display or any other payment.

3,800.00

Content Population

The site will include a content management system which members of JPC can use to populate the site with all text, listings info and associated images/logos and web links for all items listed below.

HTDL will supply template and populate 1 in each category for style.

Where to stay – Local hotels and B&Bs

Where to eat – Restaurants, Takeaways, Coffee Shops

Where to Shop – Profile local shops

What’s on – Diary of Events

Things to do – Local walks, Places of interest, churches etc

Gallery – Local pictures of Henley and surrounds

Local Services – Dry Cleaners, cleaning business, Johnson coaches

Getting here

Ongoing technical and content support

We would recommend utilising the existing JPC support package

Existing JPC website

We to streamline content within the existing support arrangement and above costs

Training

We will train JPC members as required in the new CMS within the overall project costings once the website is launched.

Domain names

Register up to four domain names for 1 year and renew subsequent years thereafter	60.00
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Web hosting - Annual charge

Cloud hosting on our LiquidWeb servers including SSL Certificate with daily back-ups @ £385 per annum (Same cost as JPC website)

Terms

50% on account + 50% on live site

TOTAL		GBP 5,000.00
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TEAM



Mark Sapnik
Senior Digital Designer



Andy Thornley
Creative & Managing Director

Prices are excluding vat and have been calculated on the current hourly rate and price of materials.
Quotes are valid for 30 days and are based on 9.00-5.30 weekday working. Quoted costs are based on all content including copy, images, and illustrations supplied by the client and do not include a/c's unless stated otherwise.
Payment terms 30 days unless stated otherwise. Acceptance of this quote is based on our T&C's: htdl.co.uk/terms